Session Do it yourself DHD

WHO defines patient empowerment as "a process through which people gain greater control over decisions and actions affecting their health".

Therefore, digital technologies and health applications have the potential to empower patients and improve care worldwide. In particular, the smartphone (keyword *mHealth*) in the patient's hand can become an important tool - whether through information, exchange with others or improved self-management. However, this also needs to be safe and involves how data protection is handled, whether the product is a medical device, or how the quality of measured data is guaranteed. It is undisputed that healthcare applications and the involvement of the patient can make an important contribution, especially in prevention, monitoring and aftercare – still many uncertainties remain. What are the advantages and challenges of involving the patient? Where does patient responsibility begin? And what are the limits by managing health/doing it yourself? These and more questions are to be discussed!

Event:
Date: October 27 at INNOSpace in Bern
Doors open: 9h30
Start: 10h00
End: 16h15 / open end
Language: English

Audience:
Startups, industry, insurers, healthcare providers, service providers, investors, interested parties – public

SESSION 3: Do it yourself (14h45-15h45)	
1445-1450	Opening through Host (5') Dr. Stefan Kohler, member of the SHS Board
1450-1515	Startup Pitches 5' each (25') mobile health, tooyoo, Zario, Mika
1515-1520	A Patients view (5'): Laura Burlando. Story & Community Solution
1520-1545	Panel (20-30') *Laura Burlando (Patientin), Marc-André Giger (KMPG), Prof. Dr. Dr. Christian Dierks (Dierks+Company), Dr. med. Markus Eberhard (Spitäler Schaffhausen)*
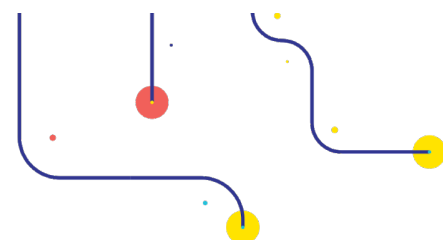
The startups

mobile health:
Our vision is to improve the outcome for patients undergoing cancer treatment. Our digital platform Consilium Care, developed by oncologists, allows treatment teams to optimize their quality of care and health outcome of cancer patients through Patient Reported Outcomes.

tooyoo:
Our simple, structured questionnaire will help you lay out your final wishes, which you can define and modify at any time. This opens up a direct channel of communication with your trusted loved ones, guiding them step by step through the administrative.

Zario:
Our vision with Zario is to create the world's first personalized AI coach to help people reduce unwanted screen time by replacing it with meaningful activities, addressing the needs social media was initially meant to meet.

Mika:
Mika is a digital, personalized, AI powered empowerment platform for cancer patients allowing them to lead the best possible life with cancer diagnosis and treatment. Mika was codeveloped with leading clinical institutions and has been clinically validated in several clinical studies. Mika is also the first and only reimbursed "DiGA" with a market approval for all cancer patients.